

evolute

EVENTS • MEDIA • DIGITAL

Partner Network of

—  —  
**THE BLISS**  
ENTERPRISES

# Who we are

A Strategy Driven Branding Marketing & Digital Agency

Evolute are an award-winning, independent strategic branding and digital agency based in Mumbai, India. We are brand-focused, strategy-driven and design-led marketing consultants committed to the principles of creative excellence.

**8+**

**Countries**

**100+**

**Global Clients**

**400+**

**Campaigns**

**2 years**

**An Average Period of  
Collaboration with a Client**

# Clients from across the globe

We'll do whatever it takes to get your brand the attention it deserves



# The way we work

Great Experiences, Create Great Brands

## Defining Brands

Through brand vision and strategy, Evolute develop meaningful, cohesive brands that re-define market landscapes. We take the time to understand your company's purpose and work with you to develop a creative brief, resulting in the creation of unique brand personalities and engaging brand experiences, both online and offline.

## Strength in Strategy

Evolute provide our clients with strategic marketing consultancy built on years of experience and marketing insight. Continual testing, planning and adjustment ensures our clients point of difference is always working as effectively as possible to generate the greatest return on your investment.

## Digital Brilliance

As an integrated agency, we combine strategic intelligence and development expertise to design and build powerful platforms. Our approach is to solve complex challenges and deliver beautiful, yet effective interface design, integrating creativity with the highest levels of technology – all whilst minimising business disruption.

## Creative Vision

We harness original thinking and creative flair to develop fresh, bold and commercially viable ideas. In the increasingly competitive advertising world, innovation is required to ensure your brand is receiving the attention it deserves. Our campaigns trigger genuine emotion, prompt conversation and most importantly, drive short and long-term purchase behaviour.

# Our Services

We'll do whatever it takes to get your brand the attention it deserves

## STRATEGIZE

- Campaign Development
- Integrated communication planning
- Brand & Marketing Strategy
- Content Creation & Marketing
- Emailer Campaigns
- Branding Workshops
- Messaging & Voice
- Creative Direction

## UI/UX

- Websites
- Microsites
- Landing Pages
- Mobile Apps

## DESIGN

- Brand & Corporate Identity
- Marketing & Sales Collaterals
- Customer Communications
- Print & Web Advertisement
- Information Design
- Packaging

## EVENTS

- Corporate Conferences
- Seminars
- Annual Meets
- Exhibitions
- Launches
- ATL/BTL
- Virtual

## DIGITAL

- Social Media Marketing
- SEO & SEM
- Media Buying
- Performance Marketing
- Podcast Marketing

## VIDEOS

- 2D & 3D Animation
- Explainer Videos
- Motion Graphics
- AR, VR
- Ads & Shoots

# Our Clients



Portfolio  
**Shoot & Catalogue Cards**

# Concept Shoots





# Prima Baby



# Marie Claire



# Marie Claire



Healthy Scalp  
Conditioner

180  
ml



## VITAMIN C GIFT PACK

## Natural Formulation

- No Parabens
- No Sulphates
- No Harmful Chemicals
- No Silicones



taavi

# Carlton London



# Carlton London



Portfolio  
**BFSI**

# CASE STUDY - I

**Objective:** Shift from a traditional offline broker partner to one off a kind digital first business.

## Strategy:

- Logo as URL “Reliancesmartmoney.com”
- “Informed investment” as the core of the concept
- Shift to a complete digital on-boarding and registration process
- Creative experienced zones in strategic cafeteria
- Mapping customer journey to a 3-step re-targeting process
- Demographic driven targeting, instead of generic communications

## Services:

- Logo
- Stationery & Collaterals
- Website Design + Content
- Launch Strategy
- Landing Page & Emailers
- Explainer Videos
- Offline Store Launch & Branding – 71 stores where branded and live in 2 days.

## Results:

- Largest profit-making arm of the broking and distribution group
- Multi-fold increase in customer base and active users
- All-in-one Digital first brand among historical broking companies
- Multiple awards for platform and product services

**reliancesmartmoney.com**  
*#makeasmartmove*



# WEBSITE

**reliancesmartmoney.com**  
#makeasmartmove

Search here for Stocks, Mutual Funds, Insurance...

NIFTY 50  
**15665.05**  
29.7 (0.19%)  
10 Jun 2021, 9:04 AM

SENSEX  
**52119.61**  
177.97 (0.34%)  
10 Jun 2021, 9:04 AM

STOCKS MUTUAL FUNDS BASKETS INSURANCE MORE PRODUCTS INSIGHTS PARTNER US

OPEN AN ACCOUNT

**GOLD IS TRADITION.**  
DIGITAL GOLD IS CONVENIENCE.

Invest in **gold/silver** online with minimum as low as ₹1

INVEST NOW

Buy Now

Contact Us  
Download App  
Chat With Us

Start investing! It's never too late.

Create an intelligent portfolio now.

<p>Tata Consultancy Services Ltd.</p> <p>₹3,199.7 56.10 (1.78%)</p> <p>11,83,511.49 Cr Market Capitalization</p>	<p>Infosys Ltd.</p> <p>₹1,415 9.95 (0.71%)</p> <p>6,02,842.12 Cr Market Capitalization</p>	<p>Housing Development Finance Corporation Ltd.</p> <p>₹2,546.05 4.70 (0.18%)</p> <p>4,59,427.38 Cr Market Capitalization</p>
--	--	---

# LANDING PAGE

**reliancesmartmoney.com**  
#makesmartmore

INSTANT SIGN UP

## Simplified investment options designed to achieve your vision

Investment made easy with custom curated mutual funds and stock trading options

CREATE AN ACCOUNT NOW!

How can we help?

Tell us a little more

I'm new to investing

I'm a seasoned investor

Copyright © 2018 reliancesmartmoney.com. All Rights Reserved. Disclaimer

**reliancesmartmoney.com**  
#makesmartmore

## DESIGN A SECURE LIFE WITH DIVERSIFIED INVESTMENTS

Smarten up all your mutual funds investments through a robot system and a single-point login

GET STARTED! INSTANT SIGN UP

WANT TO KNOW MORE?

ABOUT

LIVE THE EXPERIENCE OF MANAGING YOUR INVESTMENTS MORE EFFICIENTLY  
A SYSTEM DESIGNED TO DELIVER THE RETURNS YOU DESIRE.

GET STARTED!

Hello. What's your name?

(Don't worry, all your information is safe with us.)

Copyright © 2018 reliancesmartmoney.com. All Rights Reserved. Disclaimer

**reliancesmartmoney.com**  
#makesmartmore

INSTANT SIGN UP

## GROW WITH US

More than just a partnership. We help you grow.

BECOME A PARTNER

NAME: \_\_\_\_\_ Phone No. \_\_\_\_\_

EMAIL: \_\_\_\_\_ Select branch: \_\_\_\_\_

Pin Code: \_\_\_\_\_

I agree to the Terms & Conditions

SUBMIT

WANT TO KNOW MORE? ↓

### Why partner with us?

- Age old legacy** - With an established trusted brand like ours, your growth is insured.
- Growing together** - We want to get your true and ensure that it isn't just our brand that grows but you as well.
- Unbiased research** - Our research reports give you and your valued customers an expert's view to take informed decisions.
- Advanced trading platforms** - Our smart trading platforms wrap your client with right time-closed, covering, quotes, news and other advance features.
- Robust risk management and surveillance** - Monitor your client's positions on a real-time basis and limit the losses. Insuring minimization of loss of your valued clients.
- Low investment & high returns** - With low investment in becoming a Partner, returns are high as long as you keep banking your clients.

### What we offer

- Marketing Support** - We provide communication and collateral, various seminars and educational programs that help you generate more business and also enlighten your client with market knowledge.
- Training Modules** - We facilitate you with comprehensive training modules and supports for you to understand our products.
- Systems and Operations Training** - We impart training on trading and data regulatory systems along with daily operations process training for smooth functioning of your business.
- Sales Training** - To help you acquire the requisite skills to effectively boost sales and increase the profitability of your business, we offer comprehensive sales training.
- Regulatory Compliance Training** - The training encompasses important rules, norms and regulations about compliance. This will help in the smooth functioning of your business and enlighten customers about their rights.
- Business Engagement** - For further enhancement of your business and to deliver our clients, we conduct value content regularly with business events comprising of a terminal top and reception.

### Success stories

“ Marketing Support - We provide communication and collateral, various seminars and educational programs that help you generate more business and also enlighten your client with market knowledge. ”

**Rahul Jain**  
BSM Partner

Copyright © 2018 reliancesmartmoney.com. All Rights Reserved. Disclaimer

# CASE STUDY - II

**Objective:** Being a young start, Axis Direct was looking at overhaul of the entire brand communication, website, collaterals, client acquisition etc. to help increase their overall customer base and revenue

**Strategy:**

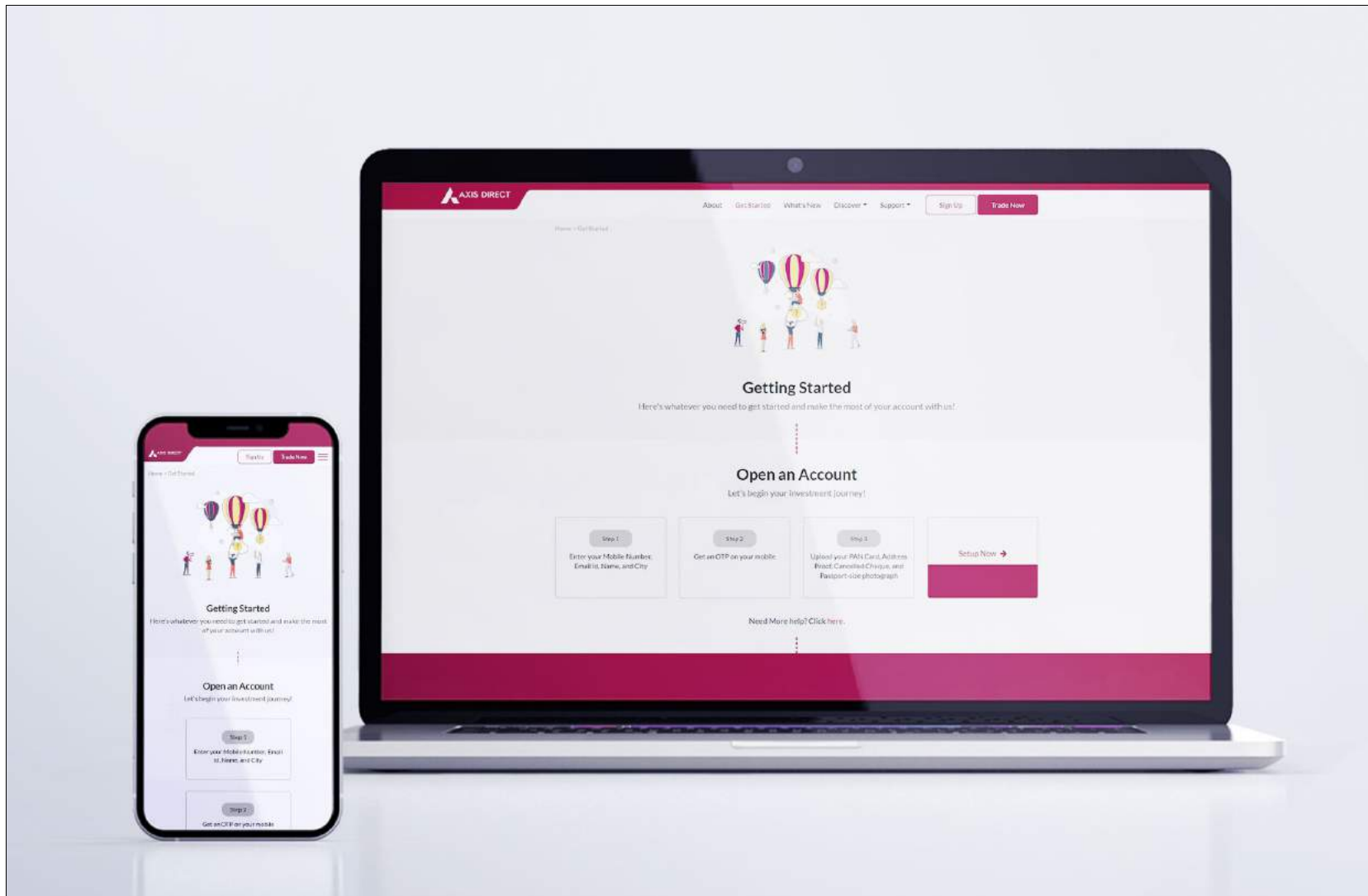
- Market research for top Digital brands Zerodha, Upstock, Groww, ICICI etc.
- Phase-wise structuring of execution with internal and customer facing communication
- Core website & CMS website to streamline communication
- Utilizing the Covid period to restructure Digital communications and making the brand a digital first broker.

**Service:**

- Brand Communication Design & Content
- CMS Website Content & Development
- Collateral & Communication
- Performance & Media
- Customized LMS system with communication



# WEBSITE



# CREATIVES

It's safe, It's secure. It's the investment-buddy you deserve!

Open an Axis Direct Demat Account to hold your investments securely.



**AXIS DIRECT**



Take the first step to secure your future.

Own Axis Direct Demat Account to be financially healthy.

**AXIS DIRECT**

Now Open Your Demat Account in 15 mins\*  
And Get 500 Brokerage Cashback\*\*



Open an account

\*Valid for KRA registered clients using E-sign & Account would be open after all procedure relating to IPV and client due diligence is completed.  
\*\*T&C Apply

**AXIS DIRECT**

600 K+  
Download now

Axis Direct is a brand under which Axis Securities Limited offers its retail broking and investment services. Investments in the securities market are subject to market risks. Read all the related documents carefully before investing. This information is only for consumption by the client and such material is to not be realized outside. [Disclaimer & Statutory Information](#)



August 1, 2020 to September 30, 2020

R&R:

Category	Voucher Amount/ Prepaid Card Value (in Rs.)	No. of seats
BBBH	55,000	7
Circle Heads-BB	45,000	15
BH-IS	45,000	7
BH-Salary	35,000	5
Circle Heads-BB	25,000	35
Circle Heads-IS	25,000	10
BH-TTP	25,000	4
Area Head	25,000	10
Branch Head	12,000	35
Cluster Head-IS	12,000	20
Sales Manager	10,000	20
BCH	10,000	25
CSM	10,000	20
Priority BMs	10,000	25
Digital RM (DCC)	10,000	25
Regional Business Planning Managers	15,000	4
Circle Business Planning Managers	10,000	8
CSO/Teller	8,000	25
BDE	8,000	25
Salary SE	8,000	25
<b>Total</b>		<b>316</b>

T&C:

- Winners would be declared basis overachievement of target
- Winners would be declared basis accounts opened till 20th October, 2020 against leads closed during the campaign.

**GPS23** GROWTH. INDIANITY. SUSTAINABILITY.  
ONE DESTINATION. ONE AXIS.

**AXIS BANK**

**AXIS DIRECT**

# CASE STUDY - III

**Objective:** Being India's first white label ATM brand with majority of services in smaller towns where there was major difficulty, heavy cost and time involved in commute, training and co-ordination of setup and regular maintenance activities there was a need for automated modules to make task easier.

## Strategy:

- Divide the overall activity into 4 important steps
- Identify the flow with each stake-holders
- Create a road-map from location identification to maintenance

## Service:

- Concept & Strategy
- Video Shoot & Post-Production
- Content

## Result:

- Large amount of time saving across departments
- Lesser operational costing due to constant travel and visits
- More organised execution at ground level
- Minimal need of constant training for recruits at center level



# CASE STUDY - IV

**Objective:** Internal sales communication targets which can be worked as a campaign instead of individual communications

**Strategy:**

- Wordplay “Mission” to create a sense of ownership
- Logo unit that speaks
- the overall activity into 4 important steps
- Identify the flow with each stake-holders
- Create a road-map from location identification to maintenance

**Service:**

- Concept & Strategy
- Logo
- Mailers
- Content

The graphic features a central theme of 'MISSION JULY' with a target icon where an arrow has hit the bullseye. A small figure of a person stands on top of the target, holding a star. Below the main title is the slogan 'ONE TEAM, ONE MISSION'. A dashed box highlights the sales targets: '₹1500 cr MF Gross Sales' and '50,000 SIPs', separated by an ampersand. The text 'OUR SALES TARGETS' is written below the dashed box. The entire graphic is set against a background of light grey circuit-like lines.

Dear Colleagues,  
We'd like to begin by thanking you for your constant effort and hard work even when times were tough. You have proven that you are the embodiment of resilience and determination. With the current market situation gradually improving, we want to continue to strive for excellence. We want our customers to always be happy with the service and products we provide them and remain *Dil Se Open* as far as customer needs are concerned.

The outlook for the next few months is brighter than it has been. With a positive, assertive attitude, nothing can stop us! There is no alternative to teamwork in achieving these targets. Teamwork makes the dream work!

Happy Selling!

Regards,  
Ravi Narayanan

**AXIS BANK**


\*For Internal Circulation Only

# Portfolio **Food**



# Dili Street



BREAKFAST & ALL DAY MENU		MAIN COURSE		KEBABS	
<b>BEDMI PURI WITH ALOO RASEWALA</b> <small>SERVED WITH ACCHAR &amp; GREEN CHILLI</small> <b>₹129</b>		<b>KADAI PANEER</b> <small>SERVED WITH PARATHA OR RICE</small> <b>₹169</b>		<b>MALAI SOYA CHAAP</b> <small>WITH GREEN CHUTNEY &amp; ONION</small> <b>₹179</b>	<b>HAPPY SINGH TIKKA PANEER</b> <small>WITH GREEN CHUTNEY &amp; ONION</small> <b>₹179</b>
<b>KAROL BAGH KE CHOLE BHATURE</b> <small>SERVED WITH ALOO, JEERA, ACCHAR &amp; GREEN CHILLI</small> <b>₹129</b>		<b>MUMBAI PAV BHAJI</b> <small>SERVED WITH MASKA PAV</small> <b>₹129</b>		<b>GT ROAD CHICKEN TIKKA</b> <small>WITH GREEN CHUTNEY &amp; ONION</small> <b>₹209</b>	<b>MURG MALAI TIKKA</b> <small>WITH GREEN CHUTNEY &amp; ONION</small> <b>₹209</b>
<b>EGG BHURJI PAV</b> <b>₹129</b>		<b>CHOLE KULCHE</b> <small>SERVED WITH ONION, ACCHAR &amp; GREEN CHILLI</small> <b>₹129</b>		<b>CHAAT</b>	
<b>BREAD OMELETTE</b> <b>₹129</b>		<b>VADA PAV</b> <b>₹49</b>			
<b>PANI PURI</b> ₹79 <b>SEV PURI / BHEL PURI</b> ₹79 <b>PUNJABI ALOO MATAR SAMOSA</b> ₹79 <small>WITH CHOLE</small> <b>DAHI PURI</b> ₹79	<b>DILLI PAPADI CHAAT</b> ₹79 <b>PALAK PATTA CHAAT</b> ₹79 <b>DAHI BHALLA</b> ₹79 <b>RAJKACHORI</b> ₹79 <b>DAL MATAR KACHORI</b> ₹79 <b>ALOO RASEWALA</b> ₹79	<b>DELUX VEG THALI</b> ₹249 <small>DAL MAKHANI, MIX VEG, KADAI PANEER, JEERA RICE, TANDOORI BARY NAAN &amp; LACCHA PARATHA (2 PCS), CHASIS, GULAB JAMUN (1 PCL), PICKLE</small>		<b>DELUX NON VEG THALI</b> ₹269 <small>DAL MAKHANI, MIX VEG, KADAI CHICKEN, JEERA RICE, TANDOORI BARY NAAN &amp; LACCHA PARATHA (2 PCS), CHASIS, GULAB JAMUN (1 PCL), PICKLE</small>	

# Dreamery



The goodness of fresh fruit in every bite.  
**DREAMERY**



**DREAMERY**

# Pauva Culture

**Target Audience:** Youth

**Idea:** Creating a connectivity using the desi word “Pauva”

**Tone:** Vibrant and Hinglish

**Design Elements:**

- Logo
- Branding collaterals
- Concept Bottles with query messages
- Neon Signage

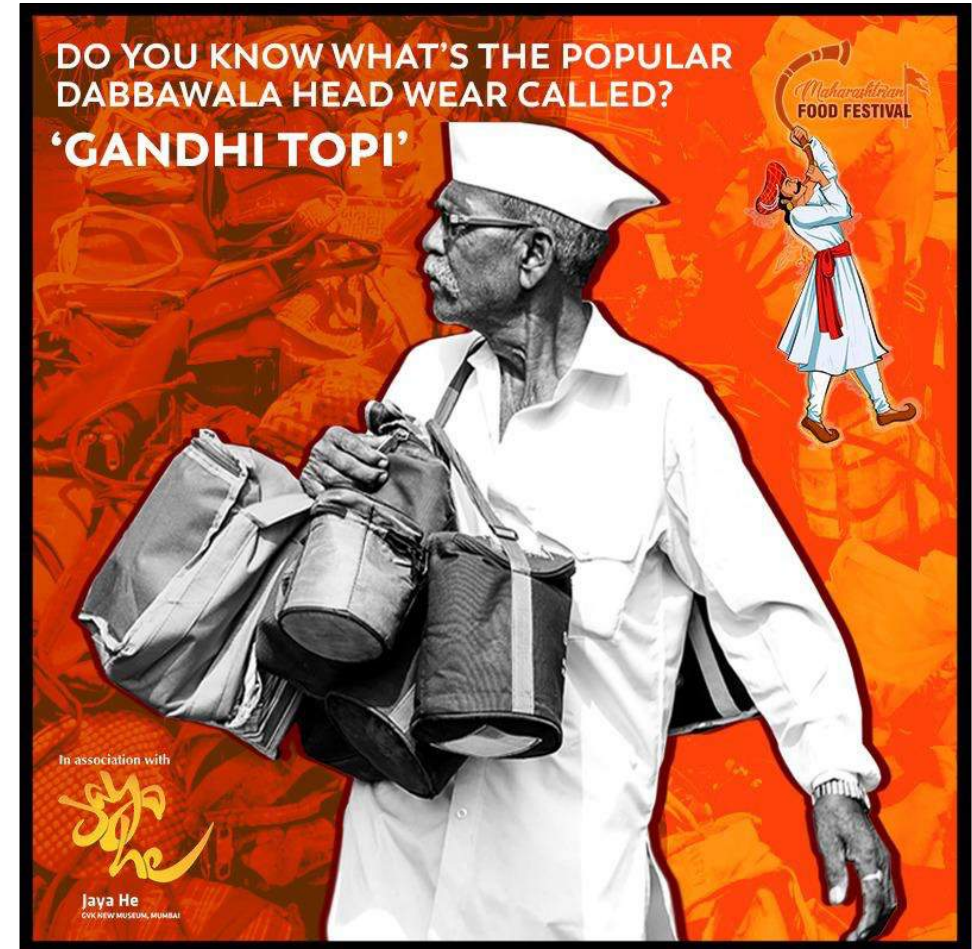


# TFS: Maharashtrian Food Festival

**Idea:** To create awareness around the Maharashtrian food culture and dishes

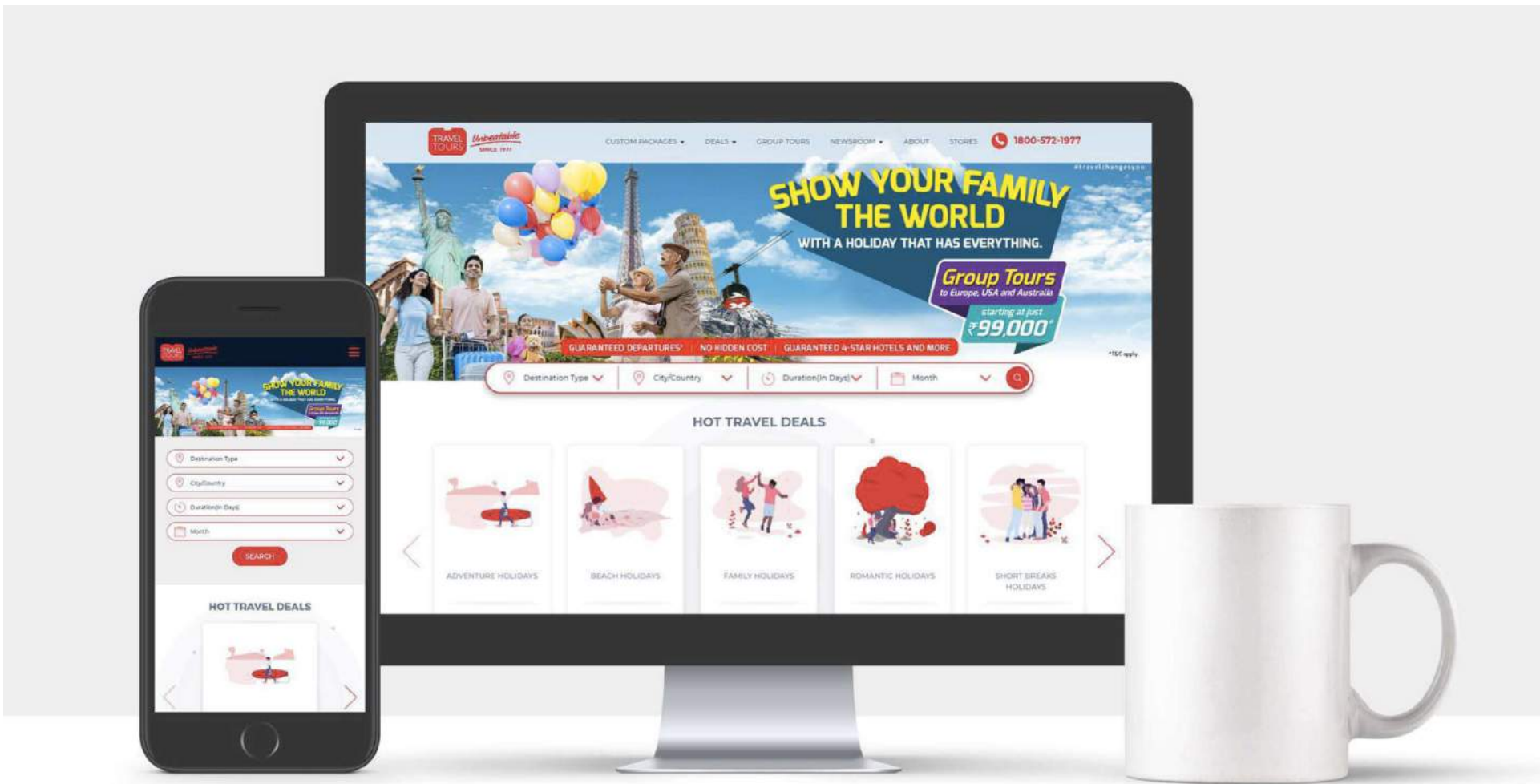
**Insight:** The food court at the airport is location that acts like a medium that to provide to thousands of daily travelers, like what the “Mumbai Dabbawala’s” are doing daily.

**Execution:** Different creatives across the food-court to showcase the key elements of the Dabbawala, which in the righteous sense means food provider.



Portfolio  
**Travel & Tourism**

# Travel Tours Website



[www.traveltours.in](http://www.traveltours.in)

# Mailers



## Feel Special

Introducing **VFS GLOBAL PRIVILEGE**, a unique programme with a host of exclusive benefits to enhance the visa application process & travel experience.

### Benefits

-  PREMIUM LOUNGE SERVICE
-  GUEST RELATIONSHIP MANAGER
-  COMPLIMENTARY SERVICES
-  SPECIALISED 24x7 GLOBAL TRAVEL SOS HELPLINE
-  DEDICATED GLOBAL PRIVILEGE HELPDESK NUMBER
-  IN OUR APPLICATION CENTRES ACROSS INDIA

**FOR MEMBERSHIP QUERIES, CONTACT YOUR TRUSTED TRAVEL AGENT OR**  
**Call: (Toll Free): 1800 266 9720 | Email: [enquiries@vfglobal-privilege.com](mailto:enquiries@vfglobal-privilege.com) | Visit: [www.vfglobal-privilege.com](http://www.vfglobal-privilege.com)**

\*Terms & Conditions apply.

**About VFS Global:**  
 VFS Global is the world's largest outsourcing and technology services specialist for governments and diplomatic missions worldwide. VFS Global, headquartered in Dubai, UAE, has Swiss parentage and is a portfolio company of EQT, a leading global private equity firm headquartered in Stockholm, Sweden. With **2763 Application Centres**, operations in **141 countries** across five continents and **over 182 million applications** processed as on 30 September 2018, VFS Global is the trusted partner of **61 client governments**.




## — TRADE OPPORTUNITIES WITH — VFS GLOBAL: TRAVEL SHOPS

### — INTRODUCTION —



Travel Shops represent the official tourism body of **UK, France, Switzerland & Dubai**



We have served over **170,000** satisfied customers with sales over **£4.7 million**



We believe in the concept **Buy Before You Fly**



Today we are present across **24 countries** in **57 cities** with **32 sales touch points**

### — WHAT ARE THE BENEFITS —

- Upto 10%\* commission on top attractions and tours**  
We offer amazing deals for all Trade Support Associate.
- Better deals for group bookings**  
We offer exciting deals on Group booking, MICE, Student tours. Keep you abreast with the latest & upcoming events.
- Open Dated Vouchers**  
Get the upper hand on open dated vouchers for most of our products, giving you flexibility of time & day.
- Product & Sales Training Support**  
Our travel experts will train you on our Destination Products & Services and will ensure to resolve all your queries and doubts. You will also receive monthly emailers on Offers & Discounts on top products and services.

Commission not applicable on BritRail, Visitor Oyster Card and Merlin 4-in-1 Pass

### — FOR MORE INFORMATION —

 [shopmanager@vfglobal.com](mailto:shopmanager@vfglobal.com) |  **+91 86574 16594**

\*Conditions Apply



## DVPC Christmas Bonanza

Apply for a **30 days** UAE visa for **₹5300** only

This winter, Dubai Visa Processing Centre (DVPC) brings you the unique and irresistible offer of ₹5300 only for a 30 day visa

### Benefits of applying for your UAE Visa with DVPC

- The most reliable UAE visa provider
- UAE visas for different durations - 96 hours, 14 days, 30 days single entry, 90 days single entry, 30 days multiple entry & 90 days multiple entry
- e-Visa delivered on all working days of the week
- Faster turn-around-time for visa processing - within 3 working days
- Tracking of visa status through [www.dubaivisa.net](http://www.dubaivisa.net)
- Express visa service available for 96 hours, 14 days service visa & 30 days visa
- Minimum documentation with Emirates Airline ticket

Conditions apply: Valid only for passengers travelling India • Dubai • India on Emirates Airline

To know more, please call us on our national helpline number **022 6720 3232** or mail us at [info.duin@dubaivisa.net](mailto:info.duin@dubaivisa.net) or visit [www.dubaivisa.net](http://www.dubaivisa.net)

DVPC's presence: Ahmedabad | Bengaluru | Chennai | Hyderabad | Jaipur | Kochi | Kolkata | Lucknow | Mumbai | New Delhi | Pune | Thiruvananthapuram





Partnering Governments. Providing Solutions.

Dubai Visa Processing Centre (DVPC) is an exclusive facility of VFS Global for Emirates and the Government of Dubai for processing UAE visas.

# Oman





# Ads



**China In Luxury**  
An experience like no other...

Beacon light luxury cars for travel

## PAMPER YOUR VVIP CUSTOMER WITH OUR RED CARPET TREATMENT

Discover our exquisitely crafted experiences for your select few

From traveling in a luxury car with a beacon to airport tarmac pick-up and dining on the Great Wall of China, China In Luxury gives your customers an experience reserved for Head Of States and Hollywood Stars! Catered to by the Diplomatic Protocol Service Centre (DPSC), your VVIP will be in the best hands.

For luxury bookings to China:  
info@chinainluxury.com | +91 7506624668 / +91 9811586541



vfs. VFS.GLOBAL EST. 2001

ISSUE 05 | NOVEMBER 18

# COMPASS

VISA APPLICATION CENTRE MAGAZINE

## THE HIDDEN COAST

TEN TOWNS. TEN DAYS. ONE GREAT ESCAPE

BOOK YOUR CALIFORNIA VISA ON - THE - GO

### 12 UNIQUE REGIONS

FASCINATING CALIFORNIA ROADTRIP THROUGH THE SIERRAS

VFS GLOBAL VISA APPLICATION EXPERIENCE COMFORT AND CONVENIENCE FULLY LOADED



PAGE 4

QATAR AIRWAYS القطرية

# QATAR WELCOMES THE WORLD

QATAR

## 1400 YEARS OF ART IN ONE DAY

THE UNTOLD STORY, AS RECOUNTED BY PEOPLE FROM ALL OVER THE WORLD.

### THE BEST OF THE QATAR

Portfolio  
**Auto**

# Tata Motors



# Audi



Audi Choice  
Assured Future Value

TAKE A SHOT AT FINANCING  
YOUR CAR THE **AUDI** WAY

Audi Financial Services

# Mahindra



**Mahindra First Choice**

YOUR DREAM CAR IS NOW CLOSER THAN IT APPEARS

FIND A DEALERSHIP NEAR YOU TODAY.  
WWW.MAHINDRAFIRSTCHOICE.COM | 1800 419 4800



**Mahindra First Choice**  
India's no.1 Multibrand Certified Used Car Company

## Lockdown Extended

TILL 30<sup>TH</sup> APRIL

**COVID-19 CORONAVIRUS LOCKDOWN COVID-19**

We have come this far as a nation, a little more patience and we will emerge victorious in this battle!

**IT ALL DEPENDS ON US NOW**

# Automart

BOOK YOUR  
DREAM CAR  
FROM THE COMFORT  
OF YOUR HOME

**Automart**  
By Mahindra First Choice



**Automart**  
By Mahindra First Choice

CERTIFIED  
PRE OWNED CARS WITH  
WARRANTY



WARRANTY  
FIRST



CERTI  
FIRST



ASSIST  
FIRST



Portfolio  
**Consumer**

# Taj Mahal



*Wah Taj!*

**TAJ MAHAL TEA HOUSE**  
**SESSIONS**  
Brook Bond Taj Mahal Tea House presents  
Varsha Sohoni

**TAJ MAHAL**  
TEA HOUSE

Varsha Sohoni is a well known classical singer from the Jaipur-Atrauli gharana. She has performed in major music festivals all over the country.

Join us as she enrthralls us in a special Guru Nanak Jayanti morning concert at Tajmahal Tea House on 12th November at 10 am. She will be accompanied on tabla by Subodh Chowkidar and on harmonium by Dnyaneshwar Sonawane.

Day: 28<sup>th</sup> October | Time: 10:00 a.m. PH.: 02226420330

brooke bond taj mahal tea house, 36a sanatan pereira bungalow, john baptist road, bandra (w). contact: 022 26420330

@tajteahouse | @tajmahalteahousemumbai  
@TajMahaTeaHouse | www.tajmahalteahouse.com

no cover charge



# Colgate



# STOK



# Ads



# Skindrlondon

**skindr**london  
DERMATOLOGIST RECOMMENDED, LUXURY SKINCARE

## UNLOCK YOUR DAILY SKIN CARE ROUTINE

Shop for the correct product with the right knowledge and expert assistance. We have curated a wide range of products for you to build your skin routine.

Hydrating



SPF 50+

Vitamin C



**skindr**london  
DERMATOLOGIST RECOMMENDED, LUXURY SKINCARE

Join our exclusive beauty buyers club by availing the membership!

Become a member & save upto Rs.2,000/- per year



T&C\* Apply

Portfolio  
**Fashion**

# Van Heusen

**VAN HEUSEN**  
POWER DRESSING

WOMEN MEN SHOP ONLINE STORE LOCATOR

## AS VERSATILE AS YOU ARE.

PRESENTING SPRING-SUMMER 24 X 7 COLLECTION FROM VAN HEUSEN.

Every day comes with an evening.

It's only natural then that, be it work or the celebration after, you have to be prepared.

PRESENTING THE VERSATILE 24/7 COLLECTION FROM VAN HEUSEN.

In an eclectic mix of colours, the elegant dresses, smart shirts and stylish pants come in designs inspired by geometry, stripes and colour blocking.

Drop by. Be it that important board meeting, or the cocktail evening that follows, the occasion may change, but the focus won't.

[VIEW THE COLLECTION](#)

www.vanheusenindia.com

VAN HEUSEN DIVA

f t in

\*T&C apply.

**VAN HEUSEN**  
POWER DRESSING

WOMEN MEN SHOP ONLINE POWER CLUB STORE LOCATOR

## VAN HEUSEN TRAVEL WEAR

EVER CLEAN EVER FRESH WRINKLE FREE EASY WASH

### FOR THE MAN ON THE MOVE

Travel Wear, our avant garde collection crafted for those on the move, will allow you to arrive at wherever work or pleasure takes you, without even a crease to show for it.

www.vanheusenindia.com

POWER CLUB

f t in



# Spier & Mackay



**Suit-Up For  
Fall 2020**

New Fall Season Fabrics  
Are Here

**ORDER NOW**

SPIER & MACKAY



**25% OFF**  
SITE WIDE

KIND OF A  
**BIG DEAL!**

SPIER & MACKAY



**Clear The Rack**

Buy 3 or more  
Off The Rack Shirts  
& Get \$10 Off Each

Buy 3 or more  
Custom Shirts  
& Get \$20 Off Each

# Pantaloons





EVENTS  
&  
ACTIVATIONS

# OFFLINE - LAUNCHES



Mercedes GLS



Wills



DHL



Swiss Air



SKF



Reliance HNI

# STALLS



Samsung



Britain Tourism



Panasonic



Reliance Smart Money



Ankit Tiwari



L&T

# DESIGN & EXECUTION



# WORK FEATURED



evolute

EVENTS • MEDIA • DIGITAL

Partner Network of

—  —  
**THE BLISS**  
ENTERPRISES

**THANK YOU**